

World Heritage Volunteers 2015

Project Description

Title	World Heritage Volunteers History lives at Herculaneum!
Site	The Archaeological Areas of Pompei, Herculaneum and Torre Annunziata
Status	Cultural site inscribed on the World Heritage List in 1997
Project location	Corso Resina, Ercolano, Campania, Italy
Project dates	04 July 2015 to 15 July 2015
Site description	When Vesuvius erupted on August, 24 th , AD 79, it engulfed the two flourishing Roman towns of Pompei and Herculaneum, as well as the many wealthy villas in the area. These have been progressively excavated and made accessible to the public since the mid-18 th century. The vast expanse of the commercial town of Pompei contrasts with the smaller but better-preserved remains of the holiday resort of Herculaneum, while the superb wall paintings of the Villa Oplontis at Torre Annunziata give a vivid impression of the opulent lifestyle enjoyed by the wealthier citizens of the Early Roman Empire.
Project objectives	The objectives of the Youth action camp organized by “Youth Action for Peace Italia” are to raise awareness about the Archaeological Areas of Herculaneum and World Heritage Volunteers. They also aim to raise awareness about international voluntary service to the local community as a tool for solidarity and for the development of sustainable concepts. Lastly, they want to promote the safeguard of the heritage among local youngsters.
Project activities	<p>The project will consist of awareness raising, educational and maintenance activities. The awareness raising and educational activities will include an introduction about the daily work of the Herculaneum Conservation Project, workshops about the archaeological site, welcome activities and guided tours for the tourists carried out by the volunteers, cultural events with local associations and meetings with social and cultural local institutions. The volunteers will use non formal education tools about World Heritage and social media to share the value of the site and will finally produce a documentary made of interviews with citizens and tourists.</p> <p>In parallel, the volunteers will carry out different maintenance activities around the archaeological site as collecting garbage and cleaning gardens, with a particular focus on Via Mare – a street in which Herculaneum Centre focuses attention for urban projects to connect a marginalized area to the heritage site.</p>
Organisation	YAP (Youth Action for Peace) Italy
Partners	Pro Loco Herculanevm; Municipality of Ercolano; Youth Forum; Herculaneum Centre
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